Day 1 Plenary Sessions

Keynote Speech from a Youth  
*By Jillian Vestil*

Social Cyberspace:  
A revolutionary, perplexing, dangerous new world  
*By Horacio Severino*

Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives  
*By Dorothy Rozga*

Positively Social:  
How Social Media can benefit the youth  
*By Regina Layug Rosero*
AKO PARA SA BATA Conference: Keynote Speech from a Youth
By Jillian Vestil
December 1, 2015
Marco Polo Plaza Hotel, Cebu City

Esteemed conference organizers, honored members of the audience, ladies and gentlemen, good morning.

I just turned 20 and I’m fence-sitting between being a teen and being an adult. Occasionally I find myself musing:

"Why is it such a big deal to post this swim suit photo of myself? I look great! Why shouldn’t I post it? I’ll probably get a ton of likes then I know that people like me -- likes equivalent to my popularity. Why can’t I show it to everyone else? Everyone in my class does it! This is my opinion and I want to be heard. Freedom of speech! Why are you bullying me against what I believe in? My parents didn’t scold me so I must be doing something right. If I did something wrong, they would have told me otherwise. They post family pictures or their own political rants too. I’m just following their example. Hala! Another update! I really am getting popular here in Facebook or in my Twitter account or even in my Instagram!"

Like me.
Tweet me.
Double tap me.
The world revolves around ME!
Or so I thought.

To be remembered in this world and be respected is my ultimate goal. Hashtag GOALS. Oh by the way, sorry if my terms are not familiar. It’s my generation’s language. It’s THE linggo. I know my mom’s generation had their “politically correct” terms. Mine has abbreviations and acronyms. Too many young girls and too many young boys believe that their self worth revolves around these “likes”. If the picture only gets 20 likes then maybe you’re not hitting the so-called standards that were set up in the cyber realm. It becomes somewhat like a game. Barefaced and simple background will get you about 10 likes. If you really want to win the jackpot you have to show some skin or cleavage with a face caked of make-up. DING DING DING 200 likes for you! Since when was this pressure put upon us? Did we need to keep this façade on the days when the only technology we had at home was a television?

When a friend of mine asked me to volunteer last October 17 & 18 for the Shift Control Delete: Cyber Teens Responsible Leaders, I didn’t know what to expect. I didn’t expect to learn something new, to meet new friends, to hear the different stories and most of all, to enjoy what I was doing. It really affected me to hear stories from these teenagers who were bullied but didn’t know what to do about it. There was no way for them to understand what was happening. To them, home was their safe place and school was the only place to be bullied, but with social media, there is no safe place anymore. You will be bullied anytime, anywhere and by anyone. Now not everyone had a “I was cyber bullied” story but what’s even shocking is that some of them didn’t even know they were already bullying. It warmed my heart when I saw them give testimonies like:

"I didn’t know I was a bully and now I’m sorry.”
"I thought what I was doing was harmless, hindi pala. Good thing I know now."

There were different talks and very many open sessions. The topic that struck me the most would have to be THE GREAT DIVIDE. The communication divide between the parents and their teenager (*put: parents vs teenagers). Our parents didn’t communicate the way we did. Before, when our parents were still younger, if they wanted to send a cute text to their “lover”, they would have to send an actual letter. What is this “text” you speak of?! There was never a problem before of not talking in the dinner table, insomnia before sleeping because of surfing around the net, family world wars over technologies, violence of video games and so much more. Our parents were the outdoor
people while majority of the teenagers now would rather stay indoors and go vampire mode, social media in the dark. Very cool.

It’s a running joke that it is easier to find smartphones then smart people. Isn’t it ironic how these touch screens can make us lose touch? We sit at home measuring our self worth by our numbers of followers or likes. With the earth population reaching 7 billion, one would think that’s a big bunch of people to be friends with over the Internet. While most of us have so many big friends lists, some of us are friend less. Smartphones were invented to help us learn better. Need to know information? A simple search in Google will instantly give you what you need. Want to hear the latest news? Tap on the Yahoo or CNN app. But that’s the real challenge now. How can we balance our need for communication, information and entertainment with our need for acceptance?

Of course I want to be accepted. Who young person wouldn’t want that? The only people who truly accept me are my parents, but even that is changing. Teenagers wish parents would get to know their world, their cyber world. They feel it will be cool to get to introduce them into things like memes, viral videos, ThoughtCatalog posts, BuzzFeed posts, 9GAG and so much more. At least this way, they could understand their angsty and curious teenagers. A few years back, I found it awkward to talk to my parents on topics like sex or relationships because I think they try to avoid the subject all together. That’s probably why most of us really rely on the good ole Internet for information. It’s easier and less complicated for us to do a quick Google search or chat with our friends. We are most definitely learning, not just the way they want us to.

In this modern day and age, there are two types of parents, the parents who don’t care or don’t get themselves involved in social media or the parents who are too involved in social media. A friend once shared about her parents who were the first type, the parents who didn’t get involved in social media. She told her parents about being bullied online – in facebook -- and you know what the reaction was? “Oh iha what did you do again this time? Baka naman you started it.” Ouch. She’s the one being bullied and now she’s being blamed for it? I think this is when Civil Wars start. She was trying to reach out but instead she got shot down. So where does she turn to now? Then there’s the other end of the spectrum, the parents who are too into social media. These are the parents who are more updated in what their friends are eating in some up-scale restaurant then what their own teenager is doing in their many different social media accounts. Actually, even my lolo and lola are in the loop now. They too post, like and share everything they see in Facebook. My own grandfather uses it like his diary. He posts EVERYTHING, and I mean EVERYTHING. The cute reality is that our grandparents, and sometimes parents become our biggest fans. They’ll be the first one to like and the first one to comment. “Hay nako ang ganda ganda ng apo ko!” “Kumusta na kayo diyan? Ok lang ba ang mama at papa mo?” “Oy! What a beautiful girl you’ve become!” “Proud mother and father right here! We made this lady!” See what I mean? Fans.

In the next few years, it will become impossible to break the teens from the screens. But we have to ask a deeper question, is it really just teens? The way I see it, parents and adults, are facing the same challenges a teen has. The only difference is that parents have some sort of level of maturity but I think adults also get sucked in the fast-paced cyber world.

So you see? Where do we go from here? Do we continue to make the cyber world a divide in the communication between a teenager and a parent? The adult side in me says there is no reason to hide things from my parents, but what about the others? What about those who don’t know how to talk with their parents or the parents who also don’t know how to talk to their children? Like in every relationship, it takes two to tango. The parents and the teenagers have to work together to understand each other. Teenagers should be patient enough to teach their parents and parents should be open enough to learn.
Let us focus on the learning. Learning together can help teenagers and the parents set a compromise. Learning the finer things in life. Learning about travel, social issues, history, religion and so many more. This is what I see, but I cannot see everything. If our parents care enough for us, then they will do their part to guide us.

I would like to share a quote from a widely popular social media star, Prince Ea, “I’m so tired of performing in the pageantry of vanity and conforming in to this accepted form of digital insanity. Call me crazy but I imagine a world where we smile when we have low batteries, cause that would mean we’ll be one bar closer, to humanity.” In the next few days, you will realize that the issues now are not just cyber bullying. Things that harm young people are getting creative, they’re getting more complicated – for you. I never thought I would be in a position to say this but I’m technically an adult so let me say, “if we need help, let us ask young people.”

Almost, without exception, teenagers can access technology easier no matter what their status is. But kids do not always have the power of self-regulation. What is worse is, they are now more likely exposed to cyber porn, more likely to try online gambling and more likely to engage in adult chat rooms. You and I know that. That is the reason why we all are here. Because we know that they can easily become victims. And they don’t see it coming.

Please don’t just talk about how to use new technology in education or how to catch and punish predators. Talk about us – young people. More importantly, resolve to talk to us. In the end of this conference, may you find some time to reflect: How can I, as a parent, an educator, a law enforcer, a social worker, become a meaningful part of their planet – the cyber world?

We shall welcome you, if you come in peace.

Until then...

Thank you for listening and see you in Facebook!
Horacio Severino

Social Cyberspace:
A revolutionary, perplexing, dangerous new world
Social Cyberspace: A revolutionary, perplexing, dangerous new world

By H Severino
The power in your hands
A single person can make an impact.

SOCIAL MEDIA

Remember the pager?

Pager boo-booos

“What are our plans tonight?” became “Water our plants tonight.”

“I really enjoyed it last night! Wish you were here!” became “I really enjoyed it last night! Wish you were her!”
You now have **power** over your own communications.

You have the power to communicate directly to one person… or to many.

You may have only 100 followers…

But what if Bruno Mars decides to retweet you?
Why should Bruno or anyone retweet you?

Because you’re clever or funny…

Or you produce news… even accidentally.

Live-tweeting the Osama bin Laden raid
Digital devices + social media + political freedom =

The most empowered generation in Philippine history

But is it really that empowered?
Millennials vs precariats (the deprived)

The digital divide

Just how big is social?
High time spent + slow speed
If people are already spending several hours on the Internet, how can they spend more hours watching TV?
They do it simultaneously.

Multiple screen behavior.
THINK BEFORE YOU CLICK CAMPAIGN

With this new power comes responsibility.
Power has a **flipside**.

The dark side of **social media**:
- Cyberbullying/Cyberharassment
- Identity theft
- Fraud
- Violation of intellectual property
- Misinformation

**New online dangers**

**Online recruitment of terrorists**
Nov. 23 firefight: Ansar Khlaifa vs. AFP
Middle-class youths, college-educated
Possibly recruited online

Casual, anonymous sex

HIV epidemic among young males

Dating apps
Tinder: The Online Dating App Everyone’s STILL Talking About

So what’s the big deal with Tinder? If you’re single, you’re probably on there. If you’re trapped in a relationship, you’ve probably helped your single girlfriend swipe through the ranks of desirable, and not so desirable, potential dates. You cannot escape it.

New research shows that there are 50 million active users on Tinder, who check their accounts 33 times a day.

The age of disruption

Disrupting media and many other industries

It’s disrupting traditional family relationships.
Social media tips for families

- Balance
- Privacy vs public
- Be aware
- Ground rules

Social media guidelines of GMA News

Be truthful, accurate and fair.
Verify facts before posting or retweeting.

Don't do or say anything in social media that you would not do in public.

Remember: Anything you upload can be shared by others.

Acknowledge, delete and/or correct errors and apologize if necessary.
Don't do anything stupid.

**ONLINE PERSONAL SAFETY** can be summed up in two words: **BE CAREFUL!**

**Protect yourself**

- Use secure passwords.
- Log out.
- Don't post your IDs online.
- Don't post incriminating stuff you might regret later. Exercise restraint.
- Keep it clean.

What does **THINK BEFORE YOU CLICK** want to promote?
cyberbayanihan

Mutual help and cooperation

Today’s generation is empowered to share, create, collaborate, and mobilize like never before.

CITIZEN JOURNALISM
What do we call this generation?

The me generation?

How about the “WE Generation?”

The most interconnected, collaborative generation in history

Common citizens now have the power to spread joy, uplift the public.
With this kind of power, the WE Generation needs to be asked:

Will you just be part of a selfie culture, pointing your cameras at yourselves?

Or will you be the greatest generation, using your immense power for the common good?
wow...kids swim 2km to school!!!

what are you going to do? ;)
Oct. 2010 at 7:30 pm Like

Yellow Boat of Hope Foundation

friends do you want to add to the
Share, create, collaborate, mobilize…
change the world for the better.

Maraming salamat po!

@howieseverino
facebook.com/howie.severino

@gmanews
GMA News

AKO PARA SA BOTA
THE INTERNATIONAL CONFERENCE IN CEBU
Theme
CYBERPROTECTION OF CHILDREN
Cyber Safety of Children:
Internet and Mobile Protection for Minors
Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives

Dorothy Rozga
ECPAT International

7th Ako Para Sa Bata Conference
1-2 December 2015
Cebu, Philippines
Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives

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Manifestations

- Child trafficking for sexual purposes
- Child sexual exploitation through prostitution
- Child sexual exploitation in travel and tourism
- Sexual exploitation of children online

Global Overview
Child Sexual Exploitation Online
Global Overview
Child Sexual Exploitation Online

1. Overview of the Situation –
2. Data
3. Anonymity Online as a Driver of Demand
4. Child Victims
5. Obligation, Promises and Initiatives
6. Way Forward – Call for a National Response

Staggering Numbers of Child Sexual Abuse Images Online

OF 1.8 billion images are uploaded everyday - 270,000 are images of child sexual abuse

One Child Pornography Network - 1.2 petabytes of data

Number of Child Victims Unknown

Hundreds of millions of child sexual abuse images are distributed online.
Challenge of Identification

Interpol – International Child Sexual Exploitation Database (ICSE Database)

Interpol/ECPAT/EU – Global Imperative Indicator

ICMEC – Project Vic

Global Data Gathering Initiatives

“What Gets Measured Gets Done”

What are Hashes and PhotoDNA?

1. Starts with an image of child abuse.
2. PhotoDNA divides the image into squares and assigns a numerical value to each unique shading found inside the square. These values compose the hash for that image.
3. The hash is a unique digital signature for each image.
4. If an image has been categorised as illegal content or child sexual abuse material, it is included on a list or in a database.
5. This database is then used as a reference to determine whether or not an image is (already known to be) child sexual abuse material.
### Drivers of Child Sexual Exploitation Online

- Poverty
- Social and Gender Norms
- Structural/Institutional
- Power imbalance
- Sense of Impunity
- Sense of Anonymity

### Online Anonymity

#### Peer-to-Peer (P2P) Networks

- 87%
- 2014

#### Cloud-Based Services

- 91%
- 2015
Online Anonymity
Deep/Dark Web

The Deep Web

7.9 Zettabytes

The Public Web

Online Anonymity
Crypto currencies

Child Victims

‘Sexting’
Emerging Trends: Increase in More Severe Forms of Abuse Inflicted on Children

125%

Increase in the category of images depicting severe sexual activity (including torture, rape and violent sexual abuse)

Source: [CEOP_TACSEA2013_240513%20FINAL.pdf](http://ceop.police.uk/)

Emerging Trend: Livestreaming Child Sex Abuse Materials

1. Abuser data based upon victim information submitted to NCMEC by law enforcement.
2. "Unknown to Child" includes un-established relationships, i.e. photographers, child sex tourism, runaways, etc.
3. "Online Enticement" includes either (1) victims who met a perpetrator online and transmitted self-produced images or (2) victims and offenders who met online and then met offline, producing images.
4. "Self-produced" includes those victims who have produced and distributed images of themselves.

**Child Victims**

1. Difficult to identify and rescue
2. Never ending victimisation
3. Little access to justice
4. Compensation question

**Compensation Question**

**Obligations, Promises and Initiatives**
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<th>Human Rights Obligations</th>
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<tr>
<td>• Convention on the Rights of the Child</td>
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<td>• Optional Protocol</td>
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<td>• Regional Conventions</td>
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<tr>
<th>Global Initiatives</th>
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<tr>
<td>• Virtual Global Task Force</td>
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<td>• Global Alliance</td>
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<td>• #WePROTECT</td>
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### Promises

Three World Congresses against the Sexual Exploitation of Children

Stockholm 1996
Yokohama 2002
Rio 2008

### SDGs: Goals and VAC Targets

<table>
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<tr>
<th>SDG</th>
<th>Goal Description</th>
<th>Target</th>
<th>VAC Targets</th>
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<tr>
<td>8.7</td>
<td>Take immediate and effective measures to secure the prohibition and elimination of the worst forms of child labour, eradicate forced labour, and by 2025 end child labour in all its forms including recruitment and use of child soldiers.</td>
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<td>16.2</td>
<td>End abuse, exploitation, trafficking and all forms of violence and torture against children.</td>
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Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

Goal 5: Achieve gender equality and empower all women and girls.

Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.
Way Forward
Need for National Response

National Response Model:
Policy and Governance

National Response Model:
Criminal Justice
Salamat!
Thank you for your attention!
Positively Social:
How Social Media can benefit the youth

Regina Layug Rosero
Mulat Pinoy-Kabataan News Network
December 1, 2015
Lunch Symposium, Ako Para Sa Bata Conference
POSITIVELY SOCIAL: HOW SOCIAL MEDIA CAN BENEFIT THE YOUTH

REGINA LAYUG ROSERO
MULAT PROTY KABATAAN NEWS NETWORK
DECEMBER 1, 2015
LUNCH SYMPOSIUM, AKO PARA SA BATA CONFERENCE

WHO WE ARE  WHAT WE DO

Founded in 2009, MP-KNN is primarily a youth initiative.

HOW WE USE SOCIAL MEDIA

• Live social media coverage
• Social media for advocacy
• Talking to youth audiences
• Teaching youth to use social media responsibly
• Disseminating stories by our youth reporters
HOW WE USE SOCIAL MEDIA
Live social media coverage

HOW WE USE SOCIAL MEDIA
Talking to youth audiences

HOW WE USE SOCIAL MEDIA
Teaching youth to use social media responsibly
1. Google it first!
2. Attribute!
3. Empower!
4. Criticize constructively!
5. Exchange ideas!
6. Be respectful!

HOW WE USE SOCIAL MEDIA
Disseminating stories by our youth reporters

Vehicular accidents in Davao, by Clarizz Ann

Body image by Michiko Buot, Los Banos
MP–KNN REPORTERS SPEAK: POSITIVE IMPACT OF SOCIAL MEDIA
1. Communication with relatives and friends in far-away places
2. Good source of information
3. Social media creates opportunities
4. Coordination
5. Transmitting youth messages to a broader audience

MP–KNN REPORTERS ON SOCIAL MEDIA
Coordination
MP–KNN team in Metro Manila, youth reporters all over the country:
• Metro Manila
• Dumaguete
• Antipolo
• Laoag
• Los Banos
• Davao

MP–KNN REPORTERS ON SOCIAL MEDIA
Transmitting their messages to a broader audience
Johan Joshua Principio: “Social media serves as an avenue for transitioning messages and advocacies from the youth to a broader audience.”

MP–KNN REPORTERS ON SOCIAL MEDIA
Transmitting their messages to a broader audience
Michiko Karisa Buot: “Wala silang fear to discuss online because they feel they are anonymous.”
STORIES BY OUR YOUTH REPORTERS

One in four Filipino youth has sent or received sex videos through cellphones or over the Internet.

In today's digital age, smartphones and social media have become an integral part of daily life for many young people. However, this widespread use has led to new challenges, particularly in the realm of sexual content.

One in four Filipino youth has sent or received sex videos through cellphones or over the Internet. This phenomenon is not limited to any specific age group or gender; it affects a broad spectrum of young people. The ease of sharing such content has raised concerns about the potential negative consequences for those involved.

The internet is a vast and complex ecosystem where information and content can spread rapidly. The lack of age verification and stringent regulations in some regions makes it easier for people of all ages to access and share inappropriate content.

Parents and guardians should be aware of these trends and take proactive measures to protect their children. This includes setting clear guidelines and monitoring their online activities. Additionally, schools and communities should engage in open discussions about the responsible use of technology and the potential risks associated with sharing personal information.

The following statistics highlight the prevalence of this issue among Filipino youth:

- **Sent or Received**: Approximately 25% of Filipino youth have shared or received sexual content online.
- **Gender Distribution**: Male and female youth are equally affected, with 50% of male and 50% of female youth having experienced or engaged in such activities.

The rapid dissemination of such content can lead to psychological distress, increased pressure, and even illegal activities. It is crucial for families, educators, and policymakers to work together to create a safe and supportive environment for young people in the digital world.

### Sources

1. Internet Research Institute, "Digital Wellbeing: Understanding the Impact of Technology on Young Minds." (2019)
STORIES BY OUR YOUTH REPORTERS

Bob: "Definitely not. Who wants to be a third-rate citizen?"

Gabe: "Nope. Also, I wouldn't be gay if I had the choice."

New Media and the New Normal

07/01/2016
“Show Me Some Love!” False Confidence in the Age of #OOTD and #Selphies

Mishel Ros / January 9, 2013 / WVPB's I Love Being a Reporter, The Changing Youth / Leave a Comment

I was small fry in the past, and maybe a little bit, still am. I learned how my classmates, back at elementary school, always teased other classmates about having a dark complexion, or about being fat. They would be called “Negro,” “Hi,” “badjao” or other names that weren’t supposed to be derogatory terms, but became so because of the meanings attached to them.

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STORIES BY OUR YOUTH REPORTERS

Young people can learn to use social media for good.

We just have to show them how.