

#### **Day 1 Plenary Sessions**

Keynote Speech from a Youth By Jillian Vestil

**Social Cyberspace:** 

A revolutionary, perplexing, dangerous new world By Horacio Severino

Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives

By Dorothy Rozga

**Positively Social:** 

How Social Media can benefit the youth By Regina Layug Rosero



CYBERPROTECTION OF CHILDREN

Cyber Safety of Children: Internet and Mobile Protection for Minors

## AKO PARA SA BATA Conference: Keynote Speech from a Youth By Jillian Vestil December 1, 2015 Marco Polo Plaza Hotel, Cebu City

Esteemed conference organizers, honored members of the audience, ladies and gentlemen, good morning.

I just turned 20 and I'm fence-sitting between being a teen and being an adult. Occasionally I find myself musing:

"Why is it such a big deal to post this swim suit photo of myself? I look great! Why shouldn't I post it? I'll probably get a ton of likes then I know that people like me -- likes equivalent to my popularity. Why can't I show it to everyone else? Everyone in my class does it! This is my opinion and I want to be heard. Freedom of speech! Why are you bullying me against what I believe in? My parents didn't scold me so I must be doing something right. If I did something wrong, they would have told me otherwise. They post family pictures or their own political rants too. I'm just following their example. Hala! Another update! I really am getting popular here in Facebook or in my Twitter account or even in my Instagram!"

Like me.
Tweet me.
Double tap me.
The world revolves around ME!
Or so I thought.

To be remembered in this world and be respected is my ultimate goal. Hashtag GOALS. Oh by the way, sorry if my terms are not familiar. It's my generation's language. It's THE linggo. I know my mom's generation had their "politically correct" terms. Mine has abbreviations and acronyms. Too many young girls and too many young boys believe that their self worth revolves around these "likes". If the picture only gets 20 likes then maybe you're not hitting the so-called standards that were set up in the cyber realm. It becomes somewhat like a game. Barefaced and simple background will get you about 10 likes. If you really want to win the jackpot you have to show some skin or cleavage with a face caked of make-up. DING DING DING 200 likes for you! Since when was this pressure put upon us? Did we need to keep this façade on the days when the only technology we had at home was a television?

When a friend of mine asked me to volunteer last October 17 & 18 for the Shift Control Delete: Cyber Teens Responsible Leaders, I didn't know what to expect. I didn't expect to learn something new, to meet new friends, to hear the different stories and most of all, to enjoy what I was doing.

It really affected me to hear stories from these teenagers who were bullied but didn't know what to do about it. There was no way for them to understand what was happening. To them, home was their safe place and school was the only place to be bullied, but with social media, there is no safe place anymore. You will be bullied anytime, anywhere and by anyone. Now not everyone had a "I was cyber bullied" story but what's even shocking is that some of them didn't even know they were already bullying. It warmed my heart when I saw them give testimonies like:

"I didn't know I was a bully and now I'm sorry."

"I thought what I was doing was harmless, hindi pala. Good thing I know now."

There were different talks and very many open sessions. The topic that struck me the most would have to be THE GREAT DIVIDE. The communication divide between the parents and their teenager (\*put: parents vs teenagers). Our parents didn't communicate the way we did. Before, when our parents were still younger, if they wanted to send a cute text to their "lover", they would have to send an actual letter. What is this "text" you speak of?! There was never a problem before of not talking in the dinner table, insomnia before sleeping because of surfing around the net, family world wars over technologies, violence of video games and so much more. Our parents were the outdoor



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people while majority of the teenagers now would rather stay indoors and go vampire mode, social media in the dark. Very cool.

It's a running joke that it is easier to find smartphones then smart people. Isn't it ironic how these touch screens can make us lose touch? We sit at home measuring our self worth by our numbers of followers or likes. With the earth population reaching 7 billion, one would think that's a big bunch of people to be friends with over the Internet. While most of us have so many big friends lists, some of us are friend less. Smartphones were invented to help us learn better. Need to know information? A simple search in Google will instantly give you what you need. Want to hear the latest news? Tap on the Yahoo or CNN app. But that's the real challenge now. How can we balance our need for communication, information and entertainment with our need for acceptance?

Of course I want to be accepted. Who young person wouldn't want that? The only people who truly accept me are my parents, but even that is changing. Teenagers wish parents would get to know their world, their cyber world. They feel it will be cool to get to introduce them into things like memes, viral videos, ThoughtCatalog posts, BuzzFeed posts, 9GAG and so much more. At least this way, they could understand their angsty and curious teenagers. A few years back, I found it awkward to talk to my parents on topics like sex or relationships because I think they try to avoid the subject all together. That's probably why most of us really rely on the good ole Internet for information. It's easier and less complicated for us to do a quick Google search or chat with our friends. We are most definitely learning, not just the way they want us to.

In this modern day and age, there are two types of parents, the parents who don't care or don't get themselves involved in social media or the parents who are too involved in social media.

A friend once shared about her parents who were the first type, the parents who didn't get involved in social media. She told her parents about being bullied online —in facebook — and you know what the reaction was?

"Oh ih<mark>a wh</mark>at did you do again this time? Baka naman you started it."

She's the one being bullied and now she's being blamed for it? I think this is when Civil Wars start. She was trying to reach out but instead she got shot down. So where does she turn to now?

Then there's the other end of the spectrum, the parents who are too into social media. These are the parents who are more updated in what their friends are eating in some up-scale restaurant then what their own teenager is doing in their many different social media accounts. Actually, even my lolo and lola are in the loop now. They too post, like and share everything they see in Facebook. My own grandfather uses it like his diary. He posts EVERYTHING, and I mean EVERYTHING. The cute reality is that our grandparents, and sometimes parents become our biggest fans. They'll be the first one to like and the first one to comment.

"Hay nako ang ganda ganda ng apo ko!"

"Kumusta na kayo diyan? Ok lang ba ang mama at papa mo?"

"Oy! What a beautiful girl you've become!"

"Proud mother and father right here! We made this lady!"

See what I mean? Fans.

In the next few years, it will become impossible to break the teens from the screens. But we have to ask a deeper question, is it really just teens? The way I see it, parents and adults, are facing the same challenges a teen has. The only difference is that parents have some sort of level of maturity but I think adults also get sucked in the fast-paced cyber world.

So you see? Where do we go from here? Do we continue to make the cyber world a divide in the communication between a teenager and a parent? The adult side in me says there is no reason to hide things from my parents, but what about the others? What about those who don't know how to talk with their parents or the parents who also don't know how to talk to their children? Like in every relationship, it takes two to tango. The parents and the teenagers have to work together to understand each other. Teenagers should be patient enough to teach their parents and parents should be open enough to learn.



#### CYBERPROTECTION OF CHILDREN

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Let us focus on the learning. Learning together can help teenagers and the parents set a compromise. Learning the finer things in life. Learning about travel, social issues, history, religion and so many more. This is what I see, but I cannot see everything. If our parents care enough for us, then they will do their part to guide us.

I would like to share a quote from a widely popular social media star, Prince Ea, "I'm so tired of performing in the pageantry of vanity and conforming in to this accepted form of digital insanity. Call me crazy but I imagine a world where we smile when we have low batteries, cause that would mean we'll be one bar closer, to humanity." In the next few days, you will realize that the issues now are not just cyber bullying. Things that harm young people are getting creative, they're getting more complicated – for you. I never thought I would be in a position to say this but I'm technically an adult so let me say, "if we need help, let us ask young people."

Almost, without exception, teenagers can access technology easier no matter what their status is. But kids do not always have the power of self-regulation. What is worse is, they are now more likely exposed to cyber porn, more likely to try online gambling and more likely to engage in adult chat rooms. You and I know that. That is the reason why we all are here. Because we know that they can easily become victims. And they don't see it coming.

Please don't just talk about how to use new technology in education or how to catch and punish predators. Talk about us – young people. **More importantly, resolve to talk to us.** In the end of this conference, may you find some time to reflect: How can I, as a parent, an educator, a law enforcer, a social worker, become a meaningful part of their planet – the cyber world?

We shall welcome you, if you come in peace.

Until then...

Thank you for listening and see you in Facebook!

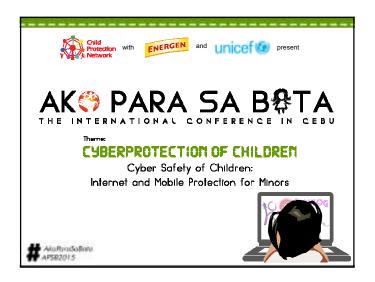






**Horacio Severino** 

Social Cyberspace:
A revolutionary, perplexing, dangerous new world











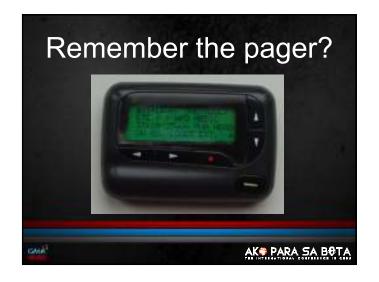














You now have power over your own communications.

You have the power to communicate directly to one person... or to many.













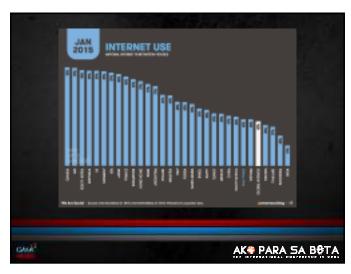


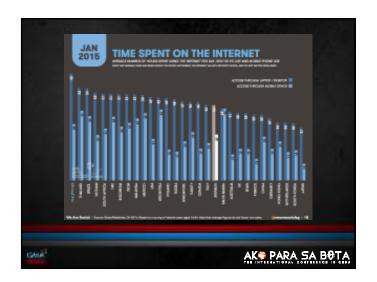


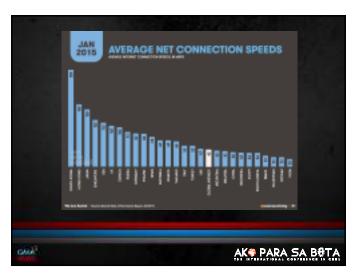




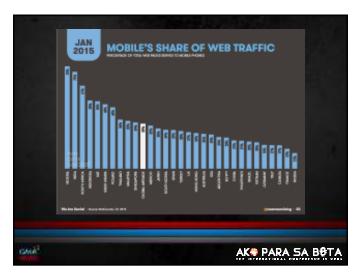


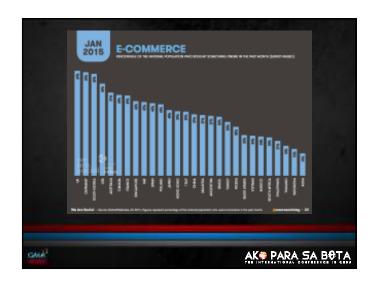


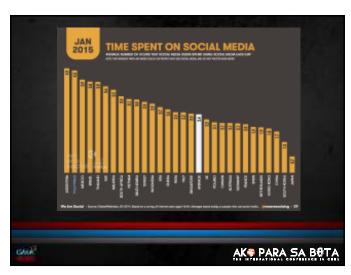


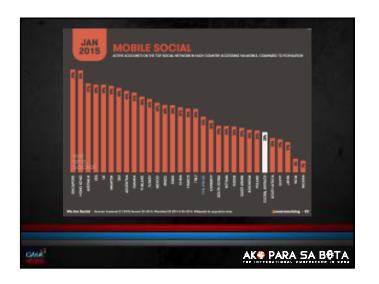




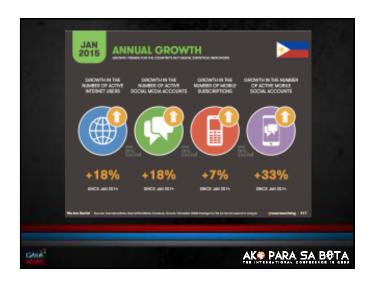














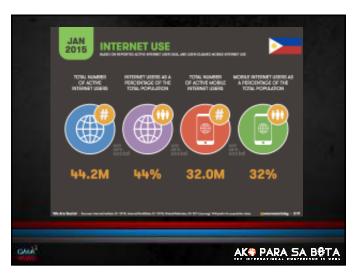


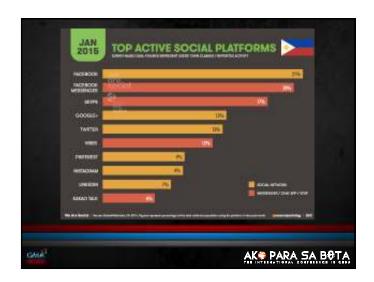




If people are already spending several hours on the Internet, how can they spend more hours watching TV?















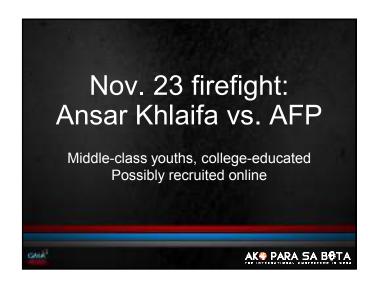




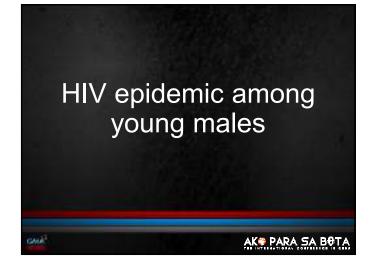
















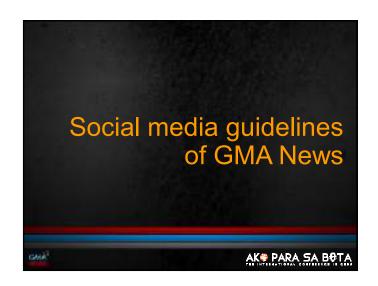














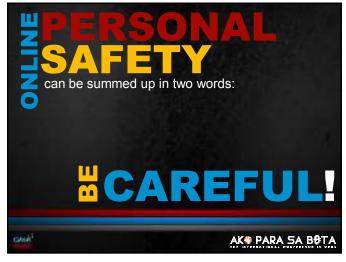
































With this kind of power, the WE Generation needs to be asked:

Will you just be part of a selfie culture, pointing your cameras at yourselves?









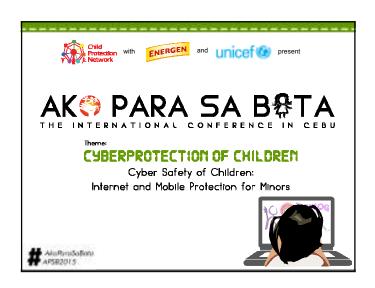




Share, create, collaborate, mobilize...

change the world for the better.





# Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives

Dorothy Rozga ECPAT International

7<sup>th</sup> Ako Para Sa Bata Conference 1-2 December 2015 Cebu, Philippines

## Online Child Abuse and Exploitation: Global Threats, Challenges, Data and Initiatives

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# Child trafficking for sexual purposes Child sexual exploitation through prostitution Child sexual exploitation in travel and tourism Sexual exploitation of children online

## Global Overview Child Sexual Exploitation Online

### Global Overview Child Sexual Exploitation Online

- 1. Overview of the Situation -
- 2. Data
- 3. Anonymity Online as a Driver of Demand
- 4. Child Victims
- 5. Obligation, Promises and Initiatives
- 6. Way Forward Call for a National Response



## **Staggering Numbers of Child Sexual Abuse Images Online**



OF 1.8 billion images are uploaded everyday - 270,000 are images of child sexual abuse

One Child Pornography Network – 1.2 petabytes of data



#### **Challenge of Identification**



## "What Gets Measured Gets Done"

#### **Global Data Gathering Initiatives**

Interpol – International Child Sexual Exploitation Database (ICSE Database)

Interpol/ECPAT/EU - Global Imperative Indicator

ICMEC - Project Vic

### What are Hashes and PhotoDNA?











- 1. Starts with an image of child abuse.
- PhotoDNA divides the image into squares and assigns a numerical value to each unique shading found inside the square. These values compose the hash for that image.
- 3. The hash is a unique digital signature for each image.
- If an image has been categorised as illegal content or child sexual abuse material, it is included on a list or in a database.
- This database is then used as a reference to determine whether or not an image is (already known to be) child sexual abuse material.

## **Drivers of Child Sexual Exploitation Online**

Poverty

**Social and Gender Norms** 

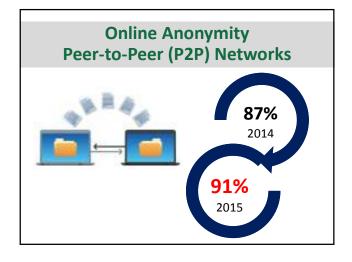
Structural/Institutional

Power imbalance

**Sense of Impunity** 

**Sense of Anonymity** 







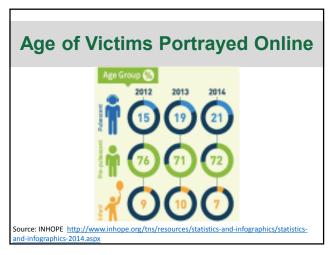


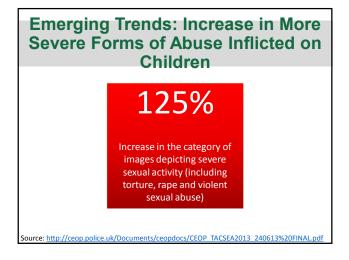


**Child Victims** 

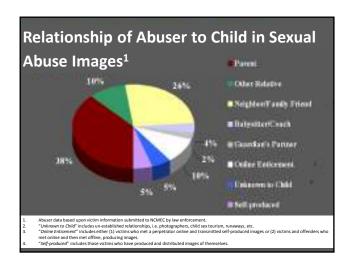












#### **Child Victims**

- 1. Difficult to identify and rescue
- 2. Never ending victimisation
- 3. Little access to justice
- 4. Compensation question



**Obligations, Promises and Initiatives** 

### Human Rights Obligations

- Convention on the Rights of the Child
- Optional Protocol
- Regional Conventions

### **Global Initiatives**

- Virtual Global Task Force
- Global Alliance
- #WePROTECT

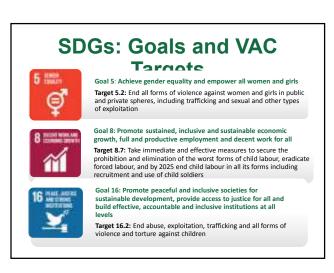




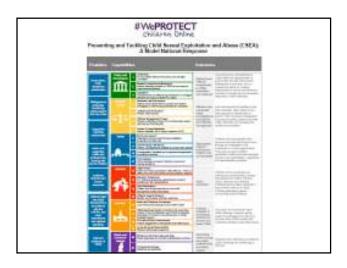


## Promises Three World Congresses against the Sexual Exploitation of Children Stockholm 1996 Yokohama 2002 Rio 2008

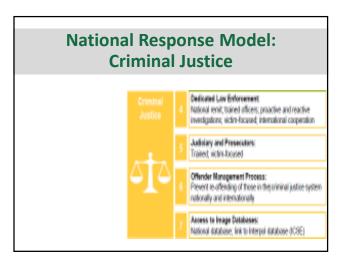


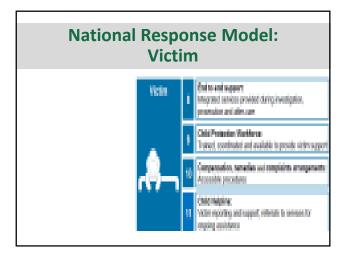


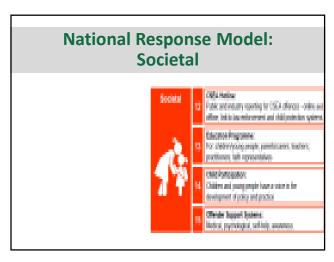


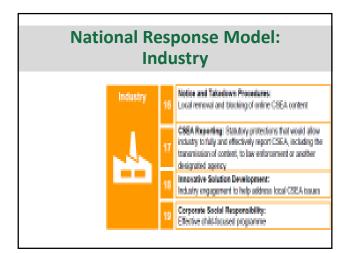


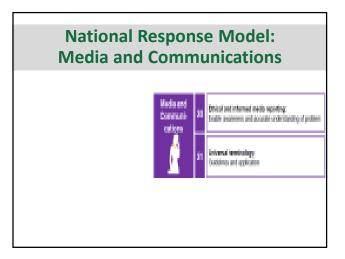














Salamat!
Thank you for your attention!

### Positively Social: How Social Media can benefit the youth

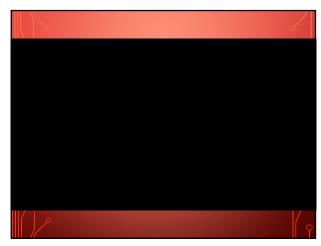
Regina Layug Rosero

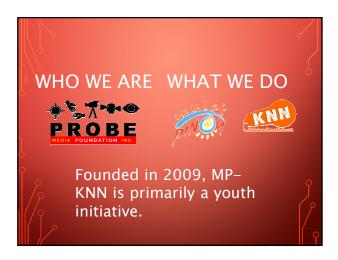
Mulat Pinoy-Kabataan News Network

December 1, 2015

Lunch Symposium, Ako Para Sa Bata Conference







# HOW WE USE SOCIAL MEDIA • Live social media coverage • Social media for advocacy • Talking to youth audiences • Teaching youth to use social media responsibly • Disseminating stories by our youth reporters





















