

 with  and  present

# AK PARA SA BETA


THE INTERNATIONAL CONFERENCE IN CEBU

Theme:

## CYBERPROTECTION OF CHILDREN

Cyber Safety of Children:  
Internet and Mobile Protection for Minors

#AkParaSaBeta  
APSE2013




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### Simultaneous Symposium 2: **Cyberbullying**

Grand ballroom, 2<sup>nd</sup> level Marco Polo Plaza  
1:30 – 5:00 PM

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APSE2013




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### **Dr. Nora Abesamis Redulla** *Moderator*

- Graduated from Cebu Institute of Medicine
- Pediatric residency at Cebu Doctors' Hospital (now Cebu Doctors' University Hospital)
- Fellow, Philippine Pediatric Society
- Consultant, Department of Pediatrics, Cebu Doctors' University Hospital
- Associate Professor, Cebu Doctors' University College of Medicine
- Assistant to the Dean for Senior Clerkship Program, Cebu Doctors' University College of Medicine
- School physician, St. Benedict Childhood Education Centre

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### **OBJECTIVES:**

At the end of the symposium, the participants will be able to:

- 1) Define cyberbullying, and differentiate cyberbullying from other types of bullying
- 2) Discuss ways of bullying on line and the epidemiology of cyberbullying
- 3) Discuss the effects of cyberbullying and the common signs and symptoms
- 4) Enumerate steps in the management of victims of cyberbullying and the cyberbullies
- 5) Enumerate ways to stay safe online
- 6) Describe a preventive measures on the school level

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## PROGRAM

TIME	TOPIC	SPEAKER
1:30 – 1:40 PM (10 mins)	Overview of symposium, objectives, introduction of speakers and reactor. Presentation of case scenarios	Moderator
1:40 – 2:20 PM (40 mins)	Definition, Incidence, People-at-risk	Dr. Emmanuel Hernani
2:20 – 3:00 PM (40 mins)	Impact of Cyber-bullying; Management of victims and bullies	Priscilla Gonzalez-Fernando
3:00 – 3:30 PM (30 mins)	Responding to Cyberbullying A. Cyberwellness as general framework to bullying prevention	Sonnie Santos
3:30 – 4:00 PM (30 mins)	B. Responding to and Reporting cases of cyberbullying	Ysrael Diloy
4:00 – 4:30 PM (30 mins)	C. Prevention (Framework for Schools) and example of schools adapting this framework	Leah Patricia Galgo
4:30 – 4:40 PM (10 mins)	Brief Reaction	CA Associate Justice Marilyn Lagura-Yap
4:40 – 5:00 PM (20 mins)	Open Forum and Summary	Moderator



## REACTOR:

- CA Associate Justice Marilyn Lagura-Yap



## Dr. Emmanuel Hernani

*Definition, Incidence, People-at-risk*

- Psychologist- PRC license no. 000435
- Professor, Cebu Normal University and University of San Carlos
- Former University Counselor and Dean of Student Affairs, Cebu Normal University
- Consultant to different NGOs (180 Degrees Rehabilitation Center, Mother Mary Children's School, Kapwa Ko Mahal Ko, Legal Alternative for Women Center Inc.) and Government Organizations (LGUs in Cebu) on matters that involved drug addiction, domestic violence, family crisis and individual psychosocial problems since 2001
- Member, Association for the Advancement of Gestalt Therapy- An International Community (AAGT-AIC)
- President, Facilitators Circle Incorporated
- Founding member, Association for the Advancement of Humanistic Psychology (AAHP), Gestalt Therapy Association of Southeast Asia (GTASA), Kapisanan ng mga Broadcaster ng Pilipinas (KBP), Adventure Therapy International Committee (ATIC), Psychological Association of the Philippines (PAP) and Philippine Mental Health Association (PMHA)



## Priscilla Gonzalez-Fernando

*Impact of Cyber-bullying; Management of victims and bullies*

- AB major in Psychology, minor in Family Life and Child Development, from U.P Diliman
- M.A. in Counseling Psychology from the Ateneo de Manila
- Preschool teacher; university teacher of Psychology; and research and curriculum consultant for children's television shows, such as Kalye Sesame, Batibot, Sineskwela, Bayani, Hirayamanawari, MathTinig, Epol-Apple, Pahina and Art Jam
- Has had more than 15 years of training and experience in play therapy, emotional and behavioral issues of children, and the use of creative expression for healing
- In private practice since 2007 in Manila at In Touch Community Services in Makati, and since 2012 in Cebu, this year at her play and counseling room on Gorordo Avenue
- Her specialty is children, adolescents, and adults who are going through life changes or transitions and who have emotional or behavioral problems such as sadness, grief, depression, anger, anxiety or confusion
- Registered Psychologist, Psychological Association of the Philippines (PAP) Certified Specialist in Clinical Psychology
- Founding board member, Philippine Association for Child and Play Therapy (PhilPlay)





## Sonnie Santos

*Cyberwellness as general framework to bullying prevention*

- Multi-Award Recipient for his Digital Initiatives: Recipient of Best in Corporate and Brand Blogging in PH (2015); Finalist, Globe T@t Awards (2011); Recipient of Best in Advocacy Blogging in PH for his Cyberwellness initiative (2010)
- Seasoned People Management Executive, held the position of Asst. Vice President prior to his consulting venture
- Digital, People/Organisation Development Strategist
- Pioneer Advocate of Online Safety and Proactive Use of Social Web in the Philippines
- Appeared to various public service programs like Real Talk by CNN, Failon Ngayon, Magpakailanman, Unang Hirit and ANC Alerts for his advocacy, among many others
- Actively involved in bridging the digital divide by training educators, social workers and parents of (1) the value adding benefits of going digital, social and mobile, and (2) prevention and proactive response to cyberbullying and other forms of online abuse
- Actively engaging the youth to use social web proactively and safely, and teaching them how to respond to a negative online experience



## Ysrael Diloy

*Responding to and Reporting cases of cyberbullying*

- Senior Advocacy Officer, Stairway Foundation, Inc. (2005-present)
- Regional Child Protection Trainer for Asia, Kindemthilfe (KNH) Germany through Stairway Foundation (2012-present)
- NGO representative for Stairway Foundation, National Inter-Agency Council Against Child Pornography (IACACP) (2011-present)
- Technical Working Group Member, DOJ convergence group on Online Sexual Abuse of Children (2013-present)
- Member of the Advisory Panel, International Child Protection Network (ICPN); and National Crime Agency, Center for Exploitation and Online Protection, (NCA-CEOP) UK (2013-present)
- National Convener, Safe Internet Day Philippines via the Global Safer Internet Day network (2013-present)
- National Trainer on Child Protection, DepEd Child Protection Technical Working Group (2012-present)
- Project Coordinator, CyberSafe, an online safety partnership between Stairway and the Department of Education (DepEd) on integrating online safety education in the classrooms (2015)



## Leah Patricia Magdaleno-Galgo

*Prevention (Framework for Schools) and example of schools adapting this framework*

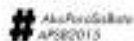
- Child Protection Officer of the Department of Education where she provides technical assistance to the Office of the Undersecretary for Legal and Legislative Affairs on issues related to child protection, anti-bullying, and juvenile justice and welfare implementation and monitoring
- Conducts and facilitates trainings on DepEd Child Protection and Anti-Bullying Policies, Juvenile Justice and Welfare, Positive Discipline, Values Education, and related topics
- Member, Technical Working Group on National Consultation of School Bullying on the Basis of SOGIE; on Implementing Rules and Regulations of the Anti-Bullying Act of 2013; on Group on the Guidelines and Procedures on the Management of Children-at-Risk and Children in Conflict with the Law
- Co-editor of Positive Discipline for Everyday Teaching Primer for public school teachers
- Contributor, Enhanced School Improvement Planning Guide (2015)
- Developed a school-wide behavior management program of intervention entitled "Positive Approach to Student Discipline (PASD)"



## Brief Reaction

## Open Forum

## Summary



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**Emmanuel Hernani, PhD**

*Definition, Incidence, People-at-risk*

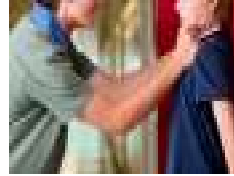
## CYBER-BULLYING

Definition, Incidence, who are at risk

Emmanuel Villoria Hernani, Ph.D RP  
Cebu Normal University



## Physical Bullying



- hitting
- kicking
- pinching
- scratching
- Slapping
- Pushing
- Pulling
- Bumping
- Spitting
- any other kind of physical attack

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Cyberbullying



## DEFINITION

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## Verbal Bullying



- name calling
- insulting someone with words
- making racist, sexist, or homophobic jokes or remarks
- Spreading rumors
- Demeaning jokes

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## Indirect Bullying



- spreading rumors through the internet,
- being made the subject of nasty rumors,
- exclusion from social groups,
- sending abusive mail
- sending threatening email and text messages

Picture retrieved from the <http://thewillowwitch.deviantart.com/art/Anti-Bullying-poster-149614673>

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## Definition

**Willard (2006)** provided the following formal definition for each form of cyberbullying:

**Flaming**—sending angry, rude, vulgar messages directed at a person or persons privately or to an online group;

**Harassment**—repeatedly sending a person offensive messages;

**Cyberstalking**—harassment that include threats of harm or is highly intimidating;

**Denigration** (put-downs)—sending or posting harmful, untrue, or cruel statements about a person to other people;

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## Cyberbullying

“an aggressive, intentional act carried out by a group or individual, using electronic forms of contact, repeatedly and over time against a victim who cannot easily defend him or herself” (Smith et al., 2008, p. 376 ).



Picture retrieved from <http://fathour.com/2012/06/26/cyber-bullying-ripping-animals-trend/>

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## Definition

**Masquerade**—pretending to be someone else and sending or posting material that makes that person look bad or places that person in potential danger;

**Outing and trickery**—sending or posting material about a person that contains sensitive, private, or embarrassing information, including forwarding private messages or images. Engaging in tricks to solicit embarrassing information that is then made public;

**Exclusion**—actions that specifically and intentionally exclude a person from an online group. (Willard, 2006)

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### "Anti-Bullying Act of 2012"

AN ACT REQUIRING ALL ELEMENTARY AND SECONDARY SCHOOLS TO ADOPT POLICIES TO PREVENT AND ADDRESS THE ACTS OF BULLYING IN THEIR INSTITUTIONS

Shall refer to any severe or repeated use by one or more students of a WRITTEN, VERBAL OR ELECTRONIC EXPRESSION, or a physical act or gesture, or any combination thereof, directed at another **student** that has the effect of actually causing or placing the latter in reasonable **fear of physical or emotional harm or damage to his property; creating a hostile environment at school for the other student; infringing on the rights of the other student at school; or materially and substantially disrupting the education process or the orderly operation of a school.**

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### EVOLUTION OF BULLYING

Bullying could start offline and continue online. Or vice versa.

17% of all children have been victims of cyberbullying\*



**Cyberbullying can be more intense than "traditional" bullying**

- It is anonymous, accessible and affordable
- You can't see or hear the expressions behind the words
- It can facilitate a broader group identity
- It is more invasive than face-to-face

\*Source: Kaspersky Lab Research on Digital Trust Consumption: Cyberbullying by 15,000 children and their 10,000 friends  
© 2012 Kaspersky Lab

<http://www.kaspersky.com/about/news/virus/2015/The-Evolution-of-Bullying-From-Schoolyard-to-Smartphone-24-7>

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### "Anti-Bullying Act of 2012"

*expounds bullying (but not limited) to the following*

- (a) Any unwanted physical contact between the bully and the victim like punching, pushing, shoving, kicking, slapping, tickling, headlocks, inflicting school pranks, teasing, fighting and the use of available objects as weapons;
- (b) Any act that causes damage to a victim's psyche and/or emotional well-being;
- (c) Any slanderous statement or accusation that causes the victim undue emotional distress like directing foul language or profanity at the target, name-calling, tormenting and commenting negatively on victim's looks, clothes and body; and
- (d) **Cyber-bullying or any bullying done through the use of technology or any electronic means.**

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Cyberbullying



INCIDENCE

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The World




School bullying has been recognized as a serious problem worldwide for some decades now. Many children are likely to experience aggression in their relationships with schoolmates (see Jimerson, Swearer, & Espelage, 2010).

Cyberbullying in the Global Playground: Research from International Perspectives, First Edition. Edited by Qing Li, Denise Cross, and Peter K. Smith. © 2012 Blackwell Publishing Ltd. Published 2012 by Blackwell Publishing Ltd.

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In the Philippines...



Male children are more likely to experience physical violence than female children.

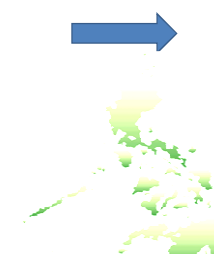
Physical and verbal forms of violence are accepted by the children as part of discipline and seen as appropriate when inflicted within certain parameters.

Children generally prefer a more positive form of discipline such as being talked to and corrected or guided/counseled in response to offenses or violations made in school.

Towards a Child-Friendly School Environment A Baseline Study on Violence Against Children in Schools  
RESEARCH PROTOCOL for PLAN Area Research (12 January 2008)

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In the Philippines...



At least 5 out of 10 children in Grades 1-3, 7 out of 10 in Grades 4-6, and 6 out of 10 in high school have experienced some kind of violence in school.


Verbal abuse is the most prevalent form of violence experienced by children in all school levels. This includes being ridiculed and teased, being shouted at and being cursed or spoken to with harsh words.

Children's peers, more than the adults, are the perpetrators of violence in schools.

Towards a Child-Friendly School Environment A Baseline Study on Violence Against Children in Schools  
RESEARCH PROTOCOL for PLAN Area Research (12 January 2008)

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**Widespread Campus Bullying Alarms DepEd**  
*Manila Bulletin – Sat, Sep 29, 2012*



**Colegio San Agustin accused of tolerating bullying**

MANILA, Philippines – Another parent of a bullying victim from Colegio San Agustin in Makati has surfaced. "Ed Reyes" (not his real name) is the father of four Colegio San Agustin (CSA) students. He asked that his real name not be disclosed because his two youngest kids are still enrolled in the school.

Posted at 09/28/2012 10:48 PM  
By Ces Oreña-Drilon, ABS-CBN News

The Department of Education (DepEd) has intensified efforts to protect students in the wake of reports of widespread cases of bullying in both public and private schools...

**Bullying should not be tolerated, say experts**  
Cebu Daily News 7:38 am | Tuesday, June 26th, 2012

**Cebu pupil drowns while being threatened by bullies**  
Cebu - Philippines | Mar 01, 2012 at 9:59 PM PST  
Source: GMA News

The boy, initially identified as Joshua Veloso, was playing with a friend near the seawall in Lapu-Lapu City when they were attacked, radio GBB reported Friday. He was beaten up after being pelted with pebbles and coconut husks then chased into the sea, the report said.

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Cyberbullying



## WHO ARE AT RISK

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THANK YOU

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### Common Profile of Victims

- Appears weak and vulnerable
- Does not have friends in school
- Stranger and new in the area
- Different from the norms because of ability and capability
- Different in economic status, gender identity and orientation

Hinduja, S., & Patchin, J. (2007). Off the consequences of online victimization: School violence and delinquency. *Journal of School Violence*, 6 (3), 99-112.

Lam, C., & Frydenberg, E. (2009). Coping in the cyberworld: Program implementation and evaluation. Unpublished manuscript, University of Melbourne.

Li, Q. (2007). New bottle but old wine: A research of cyberbullying in schools. *Computers in Human Behavior*, 23, 1777-1791.

Lodge, J. (2008). Working with families concerned with school-based bullying (APFC Briefing No. 11). Melbourne, Australia: Australian Family Relationship Clearinghouse.

Lodge, J., & Frydenberg, E. (2007). Prof. Lee of adolescent coping and cyber-bullying. <http://www.ncpc.org> (National Crime Prevention Council (USA): Internet safety information).

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Theme:

**CYBERPROTECTION OF CHILDREN**

Cyber Safety of Children:

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#AKPC2018

**Simultaneous Symposium 2:**  
**Cyberbullying**

Grand ballroom, 2<sup>nd</sup> level Marco Polo Plaza  
1:30 – 5:00 PM

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Priscilla Gonzalez Fernando, ma, rp, cscip  
Ako para sa bata the international conference in cebu  
Marco polo plaza hotel cebu  
1 dec 2015



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**Simultaneous Symposium 2:**  
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 #AKS2015



**CYBER BULLYING!**  
**AFFECTS REAL LIVES!**

PRISCILLA GONZALEZ FERNANDO, MA, RP, CSCLP  
 AKO PARA SA BATA THE INTERNATIONAL CONFERENCE IN CEBU  
 MARCO POLO PLAZA HOTEL CEBU  
 1 DEC 2015

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**AK PARA SA BATA**



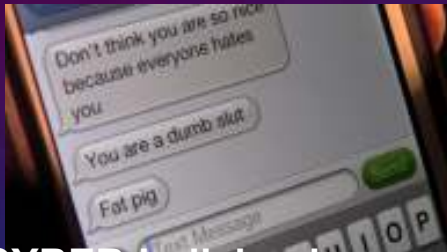
**Priscilla Gonzalez-Fernando**  
*Impact of Cyber-bullying; Management of victims and bullies*

**WHAT IS CYBER BULLYING?**

Cyber bullying is when people get bullied on the internet and it hurts their feelings.



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**CYBER-bullying is  
UNIQUE.**

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It is relentless and aggressive, reaching kids at the dinner table while sitting with their parents, or in the privacy of their bedroom. There is no safe zone.



<http://www.prevnet.ca/bullying/cyber-bullying>

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Unlike other forms of bullying, the harassment, humiliation, intimidation and threatening of others through cyberbullying occurs 24 hours a day.



<http://www.prevnet.ca/bullying/cyber-bullying>

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***Cyberbullying can happen anywhere at any time***, even in places where you normally feel safe, such as your home, and at times you'd least expect, such as at the weekend in the company of your family. It can seem like there's no escape from the taunting and humiliation.



[www.helpguide.org/articles](http://www.helpguide.org/articles)

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*A lot of cyberbullying can be done anonymously, so you may not be sure who is targeting you. This can make you feel even more threatened and can embolden bullies, as they believe online anonymity means they're less likely to get caught. Since cyberbullies can't see your reaction, they will often go much further in their harassment or ridicule than they would do face-to-face with you.*



[www.helpguide.org/articles](http://www.helpguide.org/articles)

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*Cyberbullying is unique because....*

- 1. It can reach you anywhere you are.*
- 2. The bully can be anonymous.*
- 3. It can reach an unlimited number of people.*



[www.helpguide.org/articles](http://www.helpguide.org/articles)

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*Cyberbullying can be witnessed by potentially thousands of people. Emails can be forwarded to hundreds of people while social media posts or website comments can often be seen by anyone. The more far-reaching the bullying, the more humiliating it can become.*



[www.helpguide.org/articles](http://www.helpguide.org/articles)

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*Moreover...*

*The cyberworld has become a very important part of many children's & teen's lives.*

*It's become their community, their schoolyard, their neighborhood.*

*Self-esteem is counted in "likes" and "followers". Comments, likes, views, etc. are taken VERY seriously by modern teens/preteens.*



[www.helpguide.org/articles](http://www.helpguide.org/articles)

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## Consequences on the BULLIED

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## CONSEQUENCES OF CYBER BULLYING

- Anxiety
- Depression
- Suicide
- Stress-Related Disorders
- Withdrawal from Friends and Activities
- Changes in mood, behavior and appetite
- Emotional Distress during and after using technology

<http://kidshealth.org/parent/positive/talk/cyberbullying.html#>

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Kids who are cyberbullied feel an **intense** sense of **isolation**, **fear**, **loneliness** and **despair**. Their desperation can sometimes lead to acts of self-harm or tragically, even suicide.

<http://www.prevnet.ca/bullying/cyber-bullying>

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## ANXIETY & DEPRESSION

- increased feelings of sadness and loneliness- feel very isolated and ALONE
- feel very EMBARRASSED
- changes in sleep and eating patterns
- loss of interest in activities
- Higher risk of SUICIDE
- Possible retaliation through violence

<http://fundforcivility.org/cyberbullying-effects/>

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## WITHDRAWAL FROM FRIENDS AND ACTIVITIES

- miss, skip or drop out of school
- receive poor grades
- have lower self-esteem
- use alcohol and drugs

<http://fundforcivility.org/cyberbullying-effects/>

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Kids who bully others through electronic means are able to hide behind the technology, remaining anonymous if they choose. Kids who cyberbully don't immediately see the reaction of their words or taunts, which might otherwise spark some empathy for the pain they have caused. Not witnessing the reaction of others makes it easier to become more aggressive and vicious.

<http://www.prevnet.ca/bullying/cyber-bullying>

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## The Cyber-Bully

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*"Kasi, Ate, alam mo yung Gossip Girl? Parang ganun yun feeling,"* (Ate, do you know Gossip Girl? That's what it feels like,) Apple, a 15-year-old high school student, replied when asked why she was posting rumours about her on classmates on Facebook.

She said that her classmates go to her 'Gossip Girl' page to know what other people's dirty laundry are. She said that she doesn't think she's doing anything wrong because she's just simply posting the things that everyone's saying. *"Pinaguusapan naman ng lahat sa school, nilalagay ko lang naman sa FB."* (Everyone's talking about it at school anyway. I'm merely posting the stuff on FB.)

<https://journalism106.wordpress.com/2012/03/13/modern-abuse-cyberbullying-in-the-philippines/>

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## 5 TYPES OF CYBERBULLIES

- The *Vengeful Angels*
- The *Power-Hungry Cyberbullies*
- The *Revenge of the Nerds Cyberbullies*
- The *Mean Girls*
- The *Inadvertent Cyberbullies*

[http://www.medscape.com/viewarticle/579988\\_2](http://www.medscape.com/viewarticle/579988_2)

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Kids who witness cyberbullying by **receiving messages** or **forwarding them to others** don't consider themselves as being part of the problem. Forwarding hurtful messages or content can increase the number of people who witness the bullying of another by thousands, *instantly*. "Liking" a message or passing it on tells the person who is cyberbullying that his or her behaviour is okay, and makes it easier for that person to become more aggressive and vicious.

<http://www.prevnet.ca/bullying/cyber-bullying>

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### The Bullying Circle



## The Bystanders

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## THINGS A BYSTANDER CAN DO:

- **Take action by posting words of support for the victim.** "I disagree with what's been said."
- **Encourage the victim to seek help.** "You are being bullied. Don't keep what's happening bottled up inside. Seek help from someone you trust."
- **Rally your friends to post comments that show support for the victim.**
- **Alert someone in authority** (your teacher, parent, other adult) about what you are observing online or what is being transmitted through cell phones.
- **Report what you are observing to the security team for the site you are visiting.** Facebook provides a number of suggestions depending upon where on the site the abusive content is located.

<http://us.reachout.com/facts/factsheet/bystanders-role-in-cyberbullying>

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## WHEN WITNESSING INCIDENTS OF CYBERBULLYING:

- Do not assume that this is a private matter between the bully and the victim.
- Do not combat violence with violence.
- Do not get discouraged if you have already talked to teachers or other persons in authority and nothing happened.
- If you feel that this is none of your business, put yourself in the victim's shoes.

<http://us.reachout.com/facts/factsheet/bystanders-role-in-cyberbullying>

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## OPEN THE LINES OF COMMUNICATION



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## HOW CAN WE HELP?

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Did you know that 43% of kids have been **victim to cyberbullying**, but 58% of them have not told their parents?

<http://www.prevnet.ca/bullying/cyber-bullying>

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1. Appears nervous when receiving a text, instant message, or email
2. Seems uneasy about going to school or pretends to be ill
3. Unwillingness to share information about online activity
4. Unexplained anger or depression, especially after going online



<http://resources.uknowkids.com/blog/bid/173713/10-Signs-Your-Child-is-a-Cyberbullying-Victim>

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## 10 SIGNS THAT YOUR CHILD IS BEING CYBER-BULLIED



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5. Abruptly shutting off or walking away from the computer mid-use
6. Withdrawing from friends and family in real life
7. Unexplained stomachaches or headaches
8. Trouble sleeping at night
9. Unexplained weight loss or gain
10. Suicidal thoughts or suicide attempts



<http://resources.uknowkids.com/blog/bid/173713/10-Signs-Your-Child-is-a-Cyberbullying-Victim>

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**Simultaneous Symposium 2:**  
**Cyberbullying**

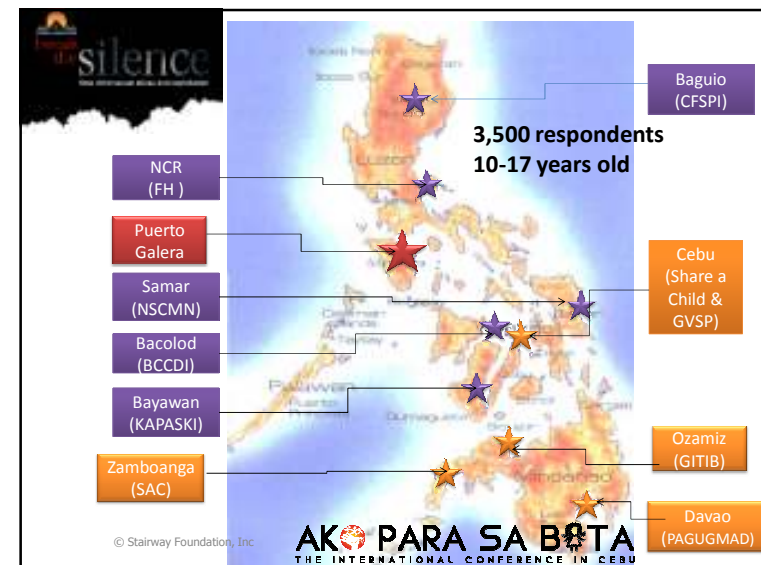
Grand ballroom, 2<sup>nd</sup> level Marco Polo Plaza  
1:30 – 5:00 PM

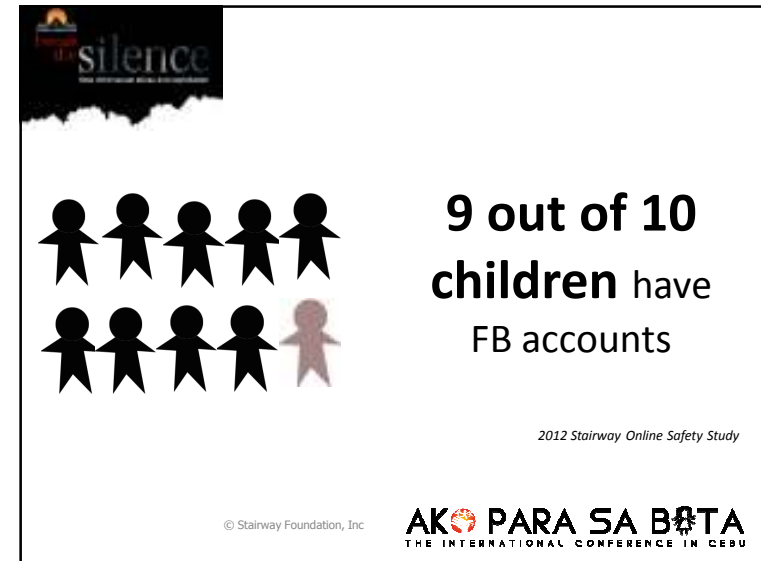
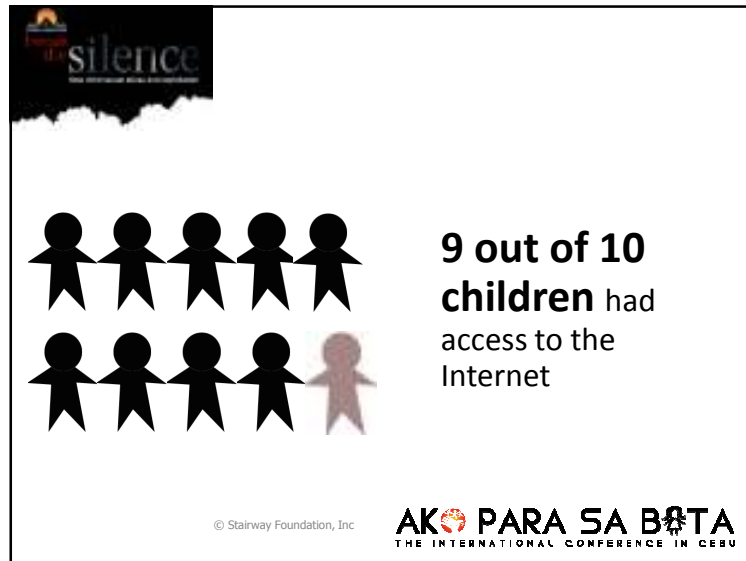
# AkoParaSaBeta  
APSB2015



**Ysrael Diloy**

*Responding to and Reporting Cases of Cyberbullying*





Facebook and the Internet is like any other space for children (but not quite exactly)

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**Cyberbullying**

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Is the use of the internet and new communication technologies to harm or ridicule in a deliberate and hostile manner

# Cyberbullying

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**#CyberBullying**  
children to children  
(students to students)

**#CyberHarassment/abuse or CyberLynching**  
when adults get involved

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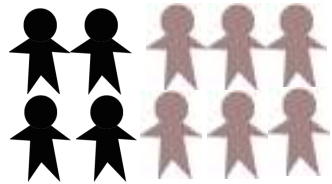
**#CyberBullying**  
children to children

↘

*When cyberbullying becomes extremely violent in nature or involves a criminal offense (e.g. distribution of child pornography), then RA 9344 (or the JJ act) comes into effect)*

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**4 out of 10 children**  
Have experienced cyber-bullying

2012 Stairway Online Safety Study

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# How is cyberbullying done?

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bad comments were made about them  
(3 out of 10)


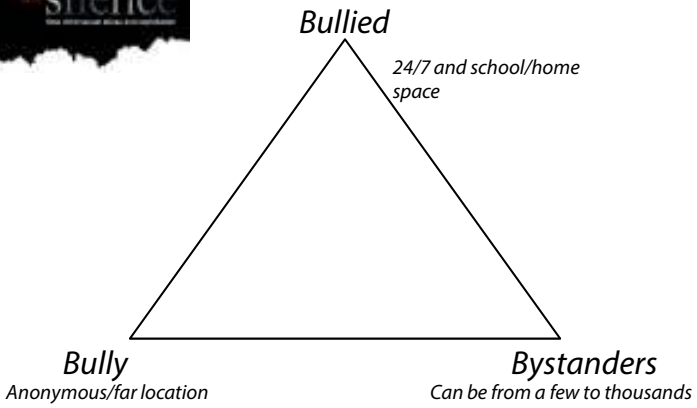
their photos were edited  
(3 out of 10)

received direct threats  
(2 out of 10 said)

**17%** unspecified

2012 Stairway Online Safety Study

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**Bullied**  
*24/7 and school/home space*

**Bully**  
*Anonymous/far location*


**Bystanders**  
*Can be from a few to thousands*

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# Who are the usual cyberbullies?

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children they know  
but from other  
schools  
(2 out of 10)

**2 out of 10**  
anonymous


Classmates  
(4 out of 10)

Not known to the victim  
but names were  
displayed  
(2 out of 10)

**Profile of the Bully**

2012 Stairway Online Safety Study  
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Responding to and reporting  
Cyberbullying

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Primary prevention/response

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**Private  
Ignore  
Block &  
Screenshot  
Report**

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# Private

Be selective on **WHAT** you share online,  
**HOW** you share it and **WHOM** you share it with

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Have children explore/use the different privacy features of their preferred social media platform

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Limit friending online strangers

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Be careful when  
participating in social media  
groups

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**Ignore**

*Replying to the online bully  
worsens the situation*

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**Block**

*Learn how to **block** in Social Media  
and in other platforms (after you  
have screenshot offending posts)*

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# Screenshots

*Screenshots will serve as online “records” and/or “evidence”*

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1.

press

2.


3.

hold down
and press


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# Report

*Use multiple reporting channels*

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# Social Media Platform Reporting

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## School based reporting

*As per RA 10627 and DepEd order no.  
40 Series of 2012*

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## School Child Protection Committee

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## Law Enforcement

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PNP anti-cybercrime group  
[www.acg.pnp.gov.ph](http://www.acg.pnp.gov.ph)

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NBI CyberCrime Division

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[www.stairwayfoundation.org](http://www.stairwayfoundation.org)

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Kung may katanungan po kayo:  
[ace@stairwayfoundation.org](mailto:ace@stairwayfoundation.org)

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Child  
Protection  
Network

with



and



present

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Theme:

**CYBERPROTECTION OF CHILDREN**

Cyber Safety of Children:  
Internet and Mobile Protection for Minors



#AkoParaSaBota  
APSB2015



## **Simultaneous Symposium 2:** **Cyberbullying**

Grand ballroom, 2<sup>nd</sup> level Marco Polo Plaza  
1:30 – 5:00 PM

# AkoParaSaBeta  
APS82015



**Leah Patricia Magdaleno-Galgo**

*Cyber Bullying Prevention Framework for Schools*



## Cyber Bullying Prevention Framework for Schools

Leah Patricia M. Galgo  
Child Protection Officer

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## DepEd on Cyber-Safety

# Start...2009

May 15, 2009

October 13, 2009

DepEd Order No. 50, s. 2009

DepEd Order No. 105, s. 2009

"Launching the **DepEd Internet Connectivity Project** and Directing All Public High Schools to Subscribe to Internet Connectivity Services"

Guidelines in Managing the Proper use of Internet Services in All Administrative Offices and Schools

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## Proper Use of Internet Services

Administrative Use	Classroom Instruction Use
<ul style="list-style-type: none"> <li>❑ Used by authorized personnel only</li> <li>❑ For official business only</li> <li>❑ No right to ownership or expectation of personal privacy as to their internet use</li> <li>❑ Offensive and subversive content may not be accessed</li> <li>❑ Blocking and filtering of prohibited sites</li> <li>❑ Use of softwares with copyright and license</li> </ul>	<ul style="list-style-type: none"> <li>❑ Provided for teachers and students for the purpose of study, research, etc. which must be in the conduct of classroom instruction</li> <li>❑ Computer Lab administrator specifies authorized users</li> <li>❑ No right of ownership or expectation of personal privacy as to internet usage</li> <li>❑ Offensive and subversive content may not be accessed</li> <li>❑ Blocking and filtering of prohibited sites</li> <li>❑ Monitoring of internet use</li> </ul>

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## Educational Resource Site for Cyber-Ethics/Cyber-Safety Promotion

[WWW.B4USurf.org](http://WWW.B4USurf.org)

Educators	Parents	Students/Youth
<ul style="list-style-type: none"> <li>❑ Cyber Wellness <ul style="list-style-type: none"> <li>➢ Program</li> <li>➢ Framework</li> <li>➢ Challenges</li> </ul> </li> <li>❑ Tips on Teaching</li> <li>❑ Types of Cybercrime</li> <li>❑ Software piracy and Law</li> <li>❑ Share Resources</li> <li>❑ Sample Lesson Plans</li> </ul>	<ul style="list-style-type: none"> <li>❑ Information <ul style="list-style-type: none"> <li>❑ Be Cyber-Savvy</li> <li>❑ Tips on Teaching</li> </ul> </li> <li>❑ Types of Cybercrime</li> <li>❑ Software Piracy and the Law</li> <li>❑ Protecting your Computer</li> <li>❑ Software Shopping Tips</li> <li>❑ Questions to Consider</li> </ul>	<ul style="list-style-type: none"> <li>❑ The Risks of Piracy</li> <li>❑ Don't Get Duped</li> <li>❑ Don't Get Burned</li> <li>❑ Keep it Legal</li> <li>❑ Protect your personal Space</li> <li>❑ The Copyright Stuff</li> <li>❑ B4USurf, Know the Risks</li> <li>❑ Guide to Online Safety</li> <li>❑ Software Shopping Tips</li> <li>❑ Cyber-Ethics Code</li> </ul>

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## DepEd Child Protection Policy 2012

May 14, 2012

September 12, 2013

December 23, 2013

DepEd Order No. 40,  
2. 2012

Guidelines on  
Protecting  
Children in  
School from  
Abuse, Violence,  
Exploitation,  
Discrimination,  
Bullying and  
other Forms of  
Abuse

Republic Act No.  
10627

Anti-Bullying  
Act of 2013

DepEd Order No. 55,  
s. 2013

Implementing  
Rules and  
Regulations of  
RA 10627

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## Prohibited Acts

**Bullying**

• Severe or repeated use by one or more students of a written, verbal or electronic expression, or a physical act or gesture or combination thereof directed at another student

**Cyber bullying**

• Bullying done through the use of technology or any electronic means such as texting, email, instant messaging, chatting, internet, social media, online games etc.

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## Effects of Bullying and Cyberbullying

Harassment  
Humiliation  
Intimidation

Fear or physical or emotional  
harm or damage to property

Hostile environment

Disrupting education process  
or orderly operation of the  
school



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## PREVENTION PROGRAMS

### SCHOOL-WIDE ACTIVITIES

Adoption of School-Based  
Child Protection and Anti-  
Bullying Policies

Practice of Positive and  
Non-Violent Discipline

Child Protection/Anti-  
Bullying Committee

Information and Capacity  
Building Activities

Referral services

### Classroom Level Initiatives

Parent Involvement in  
Interventions

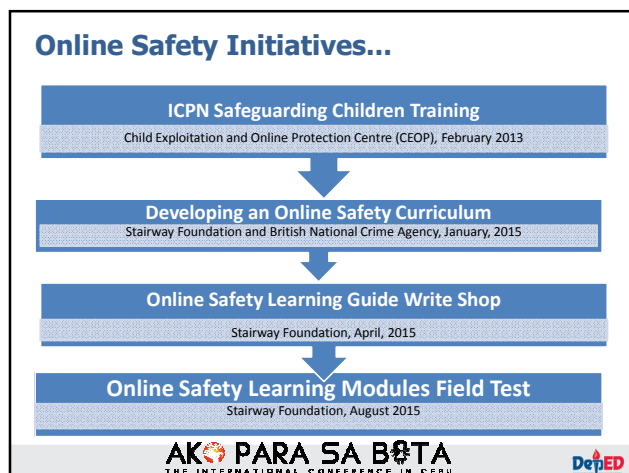
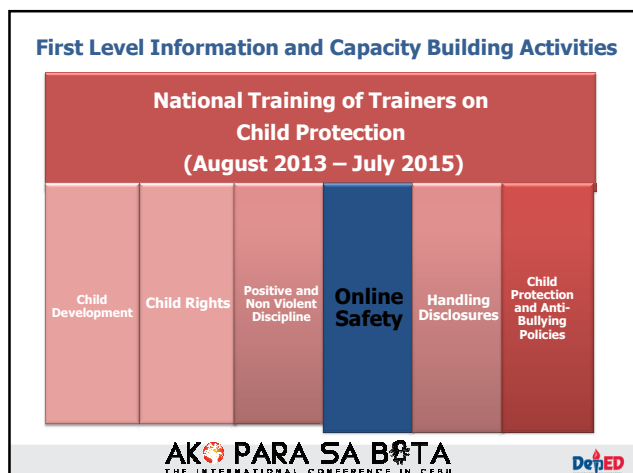
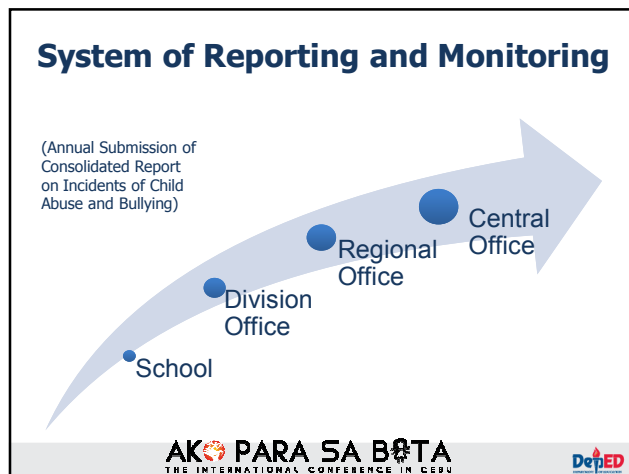
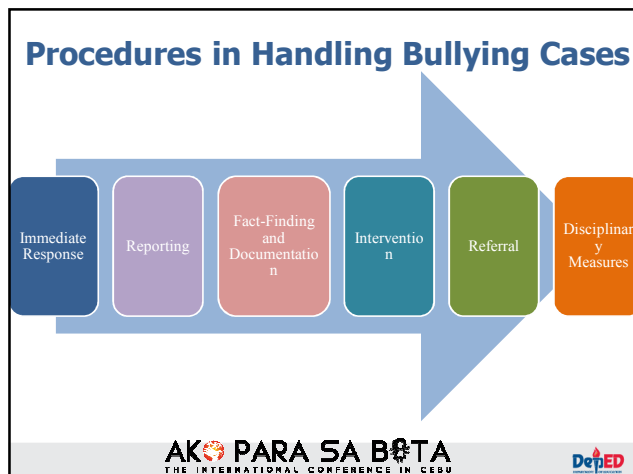
Identification and monitoring  
of students who may be  
vulnerable to aggressive acts  
or possible victims

Recording and reporting

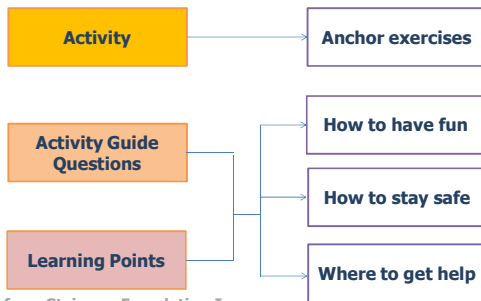
38%  
Compliance  
Rate  
(SY2013)

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## Learning Plan Format



Adopted from Stairway Foundation Inc.

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## Online Safety Learning Modules Topics

Elementary	High School
<ul style="list-style-type: none"> <li>• <b>Social Networking</b> <ul style="list-style-type: none"> <li>◦ Image and content sharing</li> <li>◦ Online Friends</li> <li>◦ Account Privacy</li> </ul> </li> <li>• <b>Gaming</b> <ul style="list-style-type: none"> <li>◦ Trash talking</li> <li>◦ Privacy</li> </ul> </li> <li>• <b>Mobile</b> <ul style="list-style-type: none"> <li>◦ Instant messaging</li> <li>◦ Texting Etiquette</li> </ul> </li> <li>◦ <b>Other Inappropriate Conduct</b> <ul style="list-style-type: none"> <li>◦ Cyber Bullying</li> <li>◦ Online Pornography</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Social Networking</b> <ul style="list-style-type: none"> <li>◦ Image and content sharing</li> <li>◦ Online Friends</li> <li>◦ Online Relationships</li> <li>◦ Account Privacy</li> </ul> </li> <li>• <b>Gaming</b> <ul style="list-style-type: none"> <li>◦ Gambling</li> <li>◦ Addiction</li> </ul> </li> <li>• <b>Mobile</b> <ul style="list-style-type: none"> <li>◦ Instant messaging</li> <li>◦ Texting</li> <li>◦ Selfies</li> <li>◦ Sexting</li> </ul> </li> <li>◦ <b>Other Inappropriate Conduct</b> <ul style="list-style-type: none"> <li>◦ Cyber Bullying</li> <li>◦ Online Pornography</li> </ul> </li> </ul>

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Onwards to...

**CYBERSAFETY**

Develop responsible  
netizenship among  
students...

Rules for the Road

Policy  
Implementation  
and Monitoring

Continue with  
information  
dissemination and  
capacity building  
activities

Partnerships  
with  
stakeholders



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with



and



present

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Thematic

**CYBERPROTECTION OF CHILDREN**

Cyber Safety of Children:  
Internet and Mobile Protection for Minors



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